

# ORAL COMMUNICATION VALUE RUBRIC

Understanding of student work 16.44 557.22 Tm ( )Tj ET q 1Tm (R)Tj ET Q BT 0.00.98 T0.9 (n)53mT4r5through a pro

The type of oral communication most likely to be included in a collection of student work is an oral presentation and therefore

## Definition

Oral communication is a prepared, purposeful presentation designed to increase knowledge, to foster understanding, or to change behaviors.

## Framing Language

Oral communication takes many forms. This rubric is specifically designed to evaluate oral presentations of a single speaker. For panel presentations or group presentations, it is recommended that each speaker be evaluated separately. This rubric is designed to evaluate a message that is conveyed, supported by one or more forms of supporting materials and including a purposeful organization. An oral presentation does not readily apply to this rubric.

## Glossary

The definitions that follow were developed to clarify terms and concepts used in this rubric.

x Central message: The main point/thesis/"bottom line"/"take-away"



